



The "Open Altra Economia" (OAE) project: Open Data and Open Source Software for a sustainable economics



Stefano Puglia

Davide Lamanna

WLAB Srl. stefano.puglia@w-lab.it http://www.w-lab.it

Binario Etico davide.lamanna@binarioetico.it http://www.binarioetico.it

Stefano Puglia

- Education
 - MSc in Computer and Software Engineering, SAPIENZA Uni, Italy
 - MEng in Cooperation Engineering for Development, SAPIENZA Uni, Italy
- Experience
 - Research scientist at Telcordia (ex-Bellcore), USA
 - Volunteer at "Ingegneria Senza Frontiere", Italy, Kosovo and Bolivia
 - Consultant at FAO-UN, Italy and Bolivia
 - Visiting research assistant and lecturer at SAPIENZA Uni, Italy
 - Researcher and supervisor of R&D at WLAB, Italy



WLAB – Wireless Lab

- Research intensive SME in the area of wireless technologies, pervasive computing, open data and software
- Professional consultancy, novel ideas and new prototypes/products
- Member of international R&D associations (e.g. ARTEMIS Industry Association ARTEMIS-IA)
- <u>Research partner</u> for universities and ICT organisations in both EU funded and national research projects

D. Davide Lamanna

- Education
 - MSc in Telecommunication Engineering, SAPIENZA Uni, Italy
 - MEng in Cooperation Engineering for Development, SAPIENZA Uni, Italy
 - PhD in Computer and Software Engineering, SAPIENZA Uni, Italy
- Experience
 - Research assistant at University College London, UK
 - "Ingegneria Senza Frontiere", Italy, Kosovo and Bolivia
 - Consultant at FAO-UN, Italy and Bolivia
 - Visiting research assistant and lecturer at SAPIENZA Uni, Italy
 - Researcher at WLAB, Italy
 - Founder of Binario Etico, Italy



Binario Etico

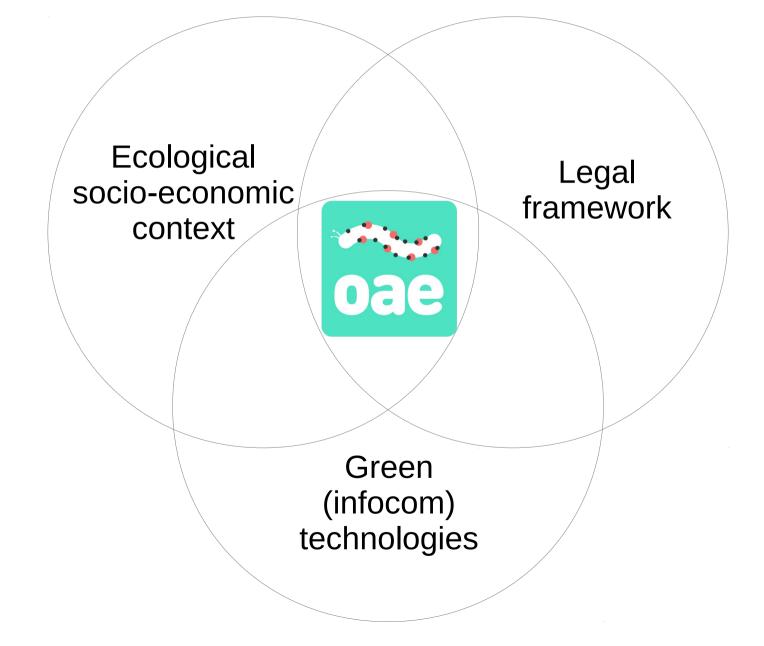
- GreenIT enterprise founded in 2006, working exclusively on Free Software
- Promotes adoption and responsible use of technologies, in particular Free Software, (re)use of hardware and lowenvironmental-impact systems (GreenIT)
- Projects and implements migration plans to Free Software and Open Standards and develop Open Source solutions for Cloud Computing and Open Data
- Networks and initiatives
 - Rete Italiana Open Source (RIOS)
 - Apribili Campagna del Terzo settore per i formati aperti nella PA
 - Rete Altra Economia

Our <u>co-authors</u> and friends

- WLAB
 - <u>Francesco Ficarola</u>
 - <u>Alessandro Leoni</u>
 - <u>Simone Leoni</u>
- Binario Etico
 - Stefano Buscaglia
 - Fabrizio Nasti
- Laboratorio Urbano Reset (*) e comune-info (**)
 - Riccardo Troisi
 - Annarita Sacco

(*) Social economics and ecological reconversion of territories(**) Independent information on commons, degrowth and Atra Economia

The project: Open Altra Economia



Socio-economic context

- "Participatory" and ecological economics as drivers towards degrowth's promise (!?)
- "Altra Economia Lazio" (AEL): equity, solidarity, efficiency and sustainability
 - > Organic agriculture
 - > Eco-friendly goods/services
 - Fair trade
 - Critical consumption
 - Sustainable lifestyles
 - Ethical finance and banking
 - Maintenance and repair

- Energy conservation
- > Renewable/green technologies
- Reuse, recycling, redistribution
- Non monetary systems
- > Open/free ICT
- Sustainable tourism/travelling
- Recreation and sport

Legal framework

- National/local legislation
 - Legge Regionale Altra Economia: "Disposizioni per la diffusione dell'Altra Economia nel Lazio", approvata in giunta il 28-11-2008 (legge 20)
- International policies
 - European Commission Decision C (2013) 8631 of 10 December 2013. HORIZON 2020 WORK PROGRAMME 2014–2015 5
 - Council of Europe. Rethinking consumer behaviour for the well-being of all -Reflections on individual consumer responsibility, 2008
 - Council of Europe. Well-being for all Concepts and tools for social cohesion, 2008
- Novel (information and communication) technologies to:
 - Address grand and societal challenges
 - Support social innovation and behaviour change

Green (infocom) technologies

- Open Data
 - "...certain data should be freely available to everyone to use and republish as they wish, without restrictions from copyright, patents or other mechanisms of control" (Wikipedia)
- Open Source Software
 - "gives users the freedom to run the software for any purpose as well as to study, modify, and distribute the original software and the adapted versions"
 - "appropriate technology, designed with special consideration to the environmental, ethical, cultural, social, political, and economic aspects of the community it is intended for" (Wikipedia)
- Rules and legislation (national/international)
 - "Disposizioni in materia di dati aperti e riutilizzo di informazioni e dati pubblici e iniziative connesse", legge Regionale n. 7/2012, approvata dal consiglio regionale il 23/05/2012
 - Open Government initiatives (e.g. US federal and state-wide, UK)

Open Data

Tim Berners-Lee's 5 star deployment scheme

Available on the web (whatever format) but with an open licence, to be Open Data

Available as machine-readable structured data (e.g. excel instead of image scan of a table)

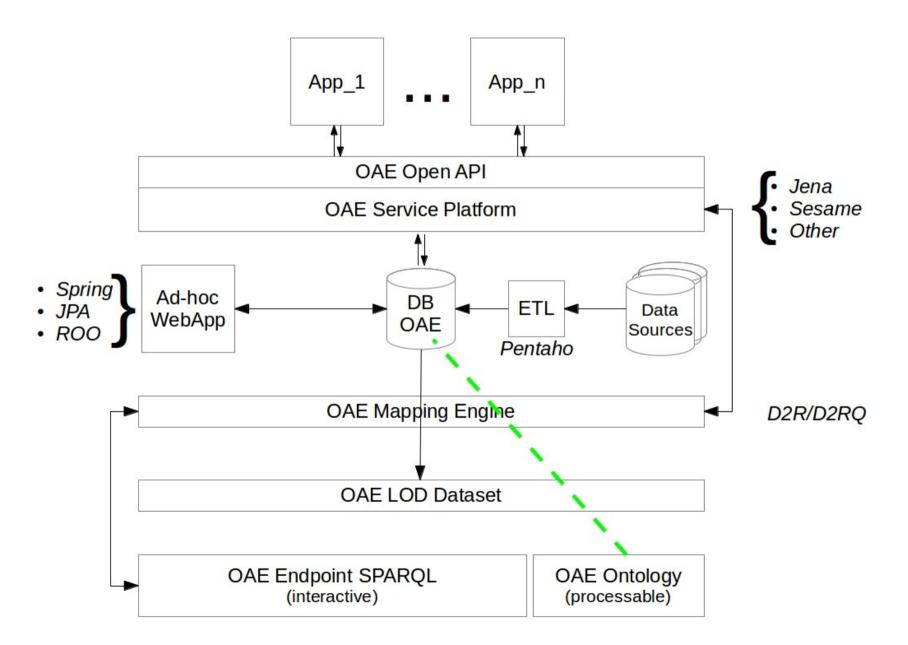
+ + + as (2) plus non-proprietary format (e.g. CSV instead of excel)

★ ★ ★ ★
 All the above plus, Use open standards from W3C (RDF and SPARQL) to identify things, so that people can point at your stuff
 ★ ★ ★ ★
 All the above, plus: Link your data to other people's data to provide context

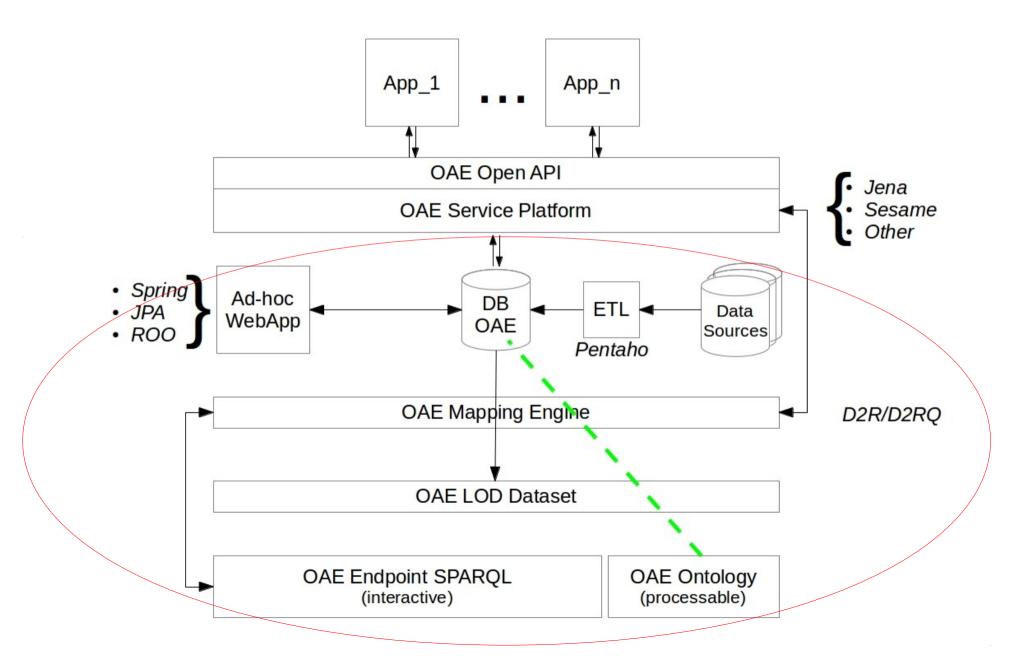
Expected outcomes/benefits

- "Fresh" and up-to-date data on AEL in a common, open, standard format available to anyone in the Semantic Web of Data
- Better assessment and appraisal of the AEL consortium (e.g. AEL's stakeholders and local regulators/administrators)
 - non-obvious hidden interpretations and phenomena of interest on people's behaviours/consumption patterns
 - general AEL's inner relationships and dynamics
 - existing connections and alliances
 - movement's cause, ideas, objectives

System architecture



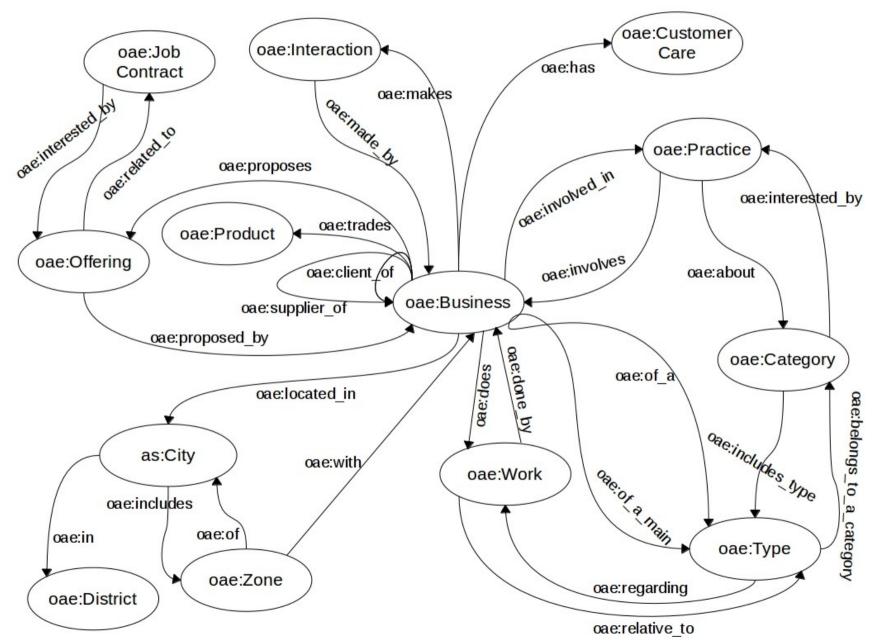
Linked Open Data



Linked Open Data

- Adoption of existing methodologies
 - Identification of heterogeneous data sources
 - Design of a "data reconciliation" structure
 - E.g. Relational model, Ontology
 - Use of extract, transform and load (ETL) OSS tools
 - Data management via OSS Web-based tools
 - Data publication as Linked Open Data
 - CC-BY-SA license
 - Copy and redistribute
 - Remix, transform and build upon

Ontology



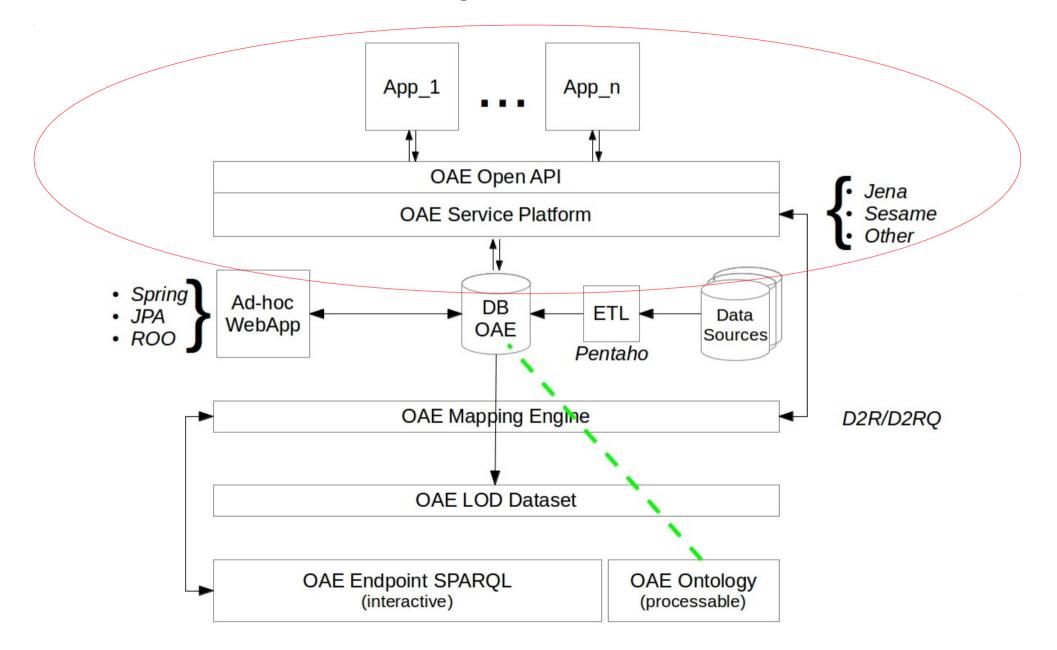
RDF

<u>F</u> ile <u>M</u> odifica <u>V</u> isualizza <u>C</u> ronologia S <u>eg</u> nalibri <u>S</u> trumenti <u>A</u> iuto							
🖸 Dati - Open Altra Ec × http://datioae_lod.rdf × 🕂							
Oddati.openaltraeconomia.it/oae_data/oae_lod.rdf	▼ C Google	Q	☆	Ê	+	⋒	≡
<pre>crdfs:label>Cita #45 <formal="content of="" pro<="" product="" td="" the=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td></formal="content></pre>							

Linked Open Data

- Ready to be queried via SPARQL
- (Re)used, explored, reasoned upon according to the ontology
 - Consistency check
 - New discoveries and future inferences
- Knowledge generation and sharing
 - Semantic Web of Data to reach out to people on AEL's practices

Free Open Source Software



Free Open Source Software

- Service platform
 - User management and profiling
 - Open API "on top of" LOD
 - REST calls
 - JSON format
- Abstraction on LOD-based information and knowledge
- Have (more) technologists/programmers/computer scientists involved
- GPL licence

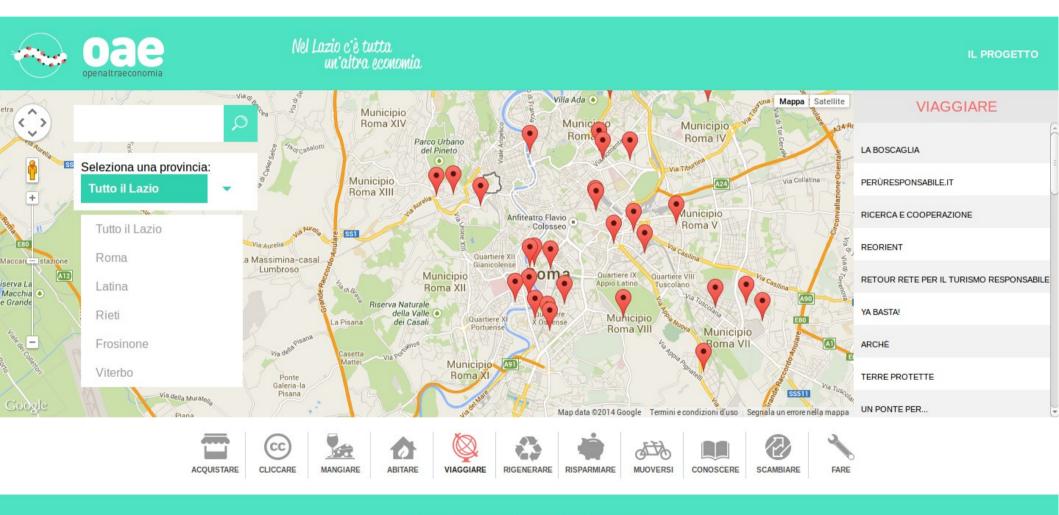
Service Platform

<u>F</u> ile <u>M</u> odifica <u>V</u> isualizza <u>C</u> ronologia S <u>e</u> gnalibri <u>S</u> trumenti <u>A</u> iuto http://dati.oT/attivitas/1					
dati.openaltraeconomia.it:8080/OAEJsonService-1.0-SNAPSHOT/attivitas/1	▼ C Google	Q ☆ 自 ↓ 合 目			
<pre>{"class":"com.nexse.oae.jsonservice.response. [{"altitudine":null,"attivitaPubblicabile":nu {"class":"com.nexse.oae.service.model.Citta", RM","provincia":null,"version":null},"class": ","conduzioneFamiliare":false,"fatturatoMedio "formaGiuridica": {"class":"com.nexse.oae.service.model.FormaGi Agricola","version":null},"id":1,"indirizzo": 2449","indirizzo2":null,"indirizzo3":null,"la udine":"12.239112854003906","mail":"info@biol Giovanni Brandizzi</pre>	ll,"categorie":[],"cit "id":1,"nome":"Aranova "com.nexse.oae.service Annuo":null,"fax":null uridica","id":null,"no "Via Aurelia titudine":"41.91792633	tta": a Fiumicino e.model.Attivita l,"fbPage":null, ome":"Azienda 3386225","longit			
<pre>ss","note":null,"questionarioCompletato":null,"referente":"Giuseppe Brandizzi","tag":null,"telefono":"066674653","tipologiaPrincipale": {"class":"com.nexse.oae.service.model.Tipologia","descrizione":null,"id":5,"nome": "punto vendita biologico","version":null},"tipologieSecondarie": [],"twAccount":null,"version":null,"webPage":"http://www.biola.it","zona":null}]," response":null,"responseCode":"OK"}</pre>					

Free Open Source Software

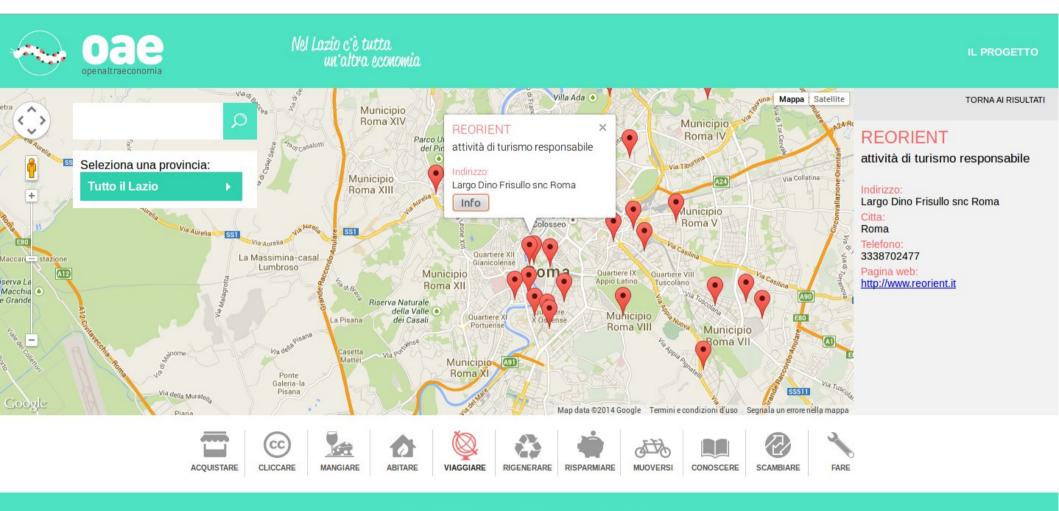
- End-user applications on top of the service platform
 - Web
 - Android
- Examples of how to "practically and fruitfully" exploit LOD on AEL
- Simple and traditional use
 - User-friendly data representations
 - Data crowd-sourcing
- Advanced use
 - "Measuring" graph-based data
 - In-depth study of AEL domain
- GPL License

Web Application

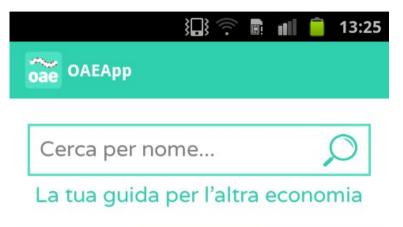


OPEN ALTRA ECONOMIA | LA TUA GUIDA PER L'ALTRA ECONOMIA Credits | Disclaimer

Web Application



OPEN ALTRA ECONOMIA | LA TUA GUIDA PER L'ALTRA ECONOMIA Credits | Disclaimer





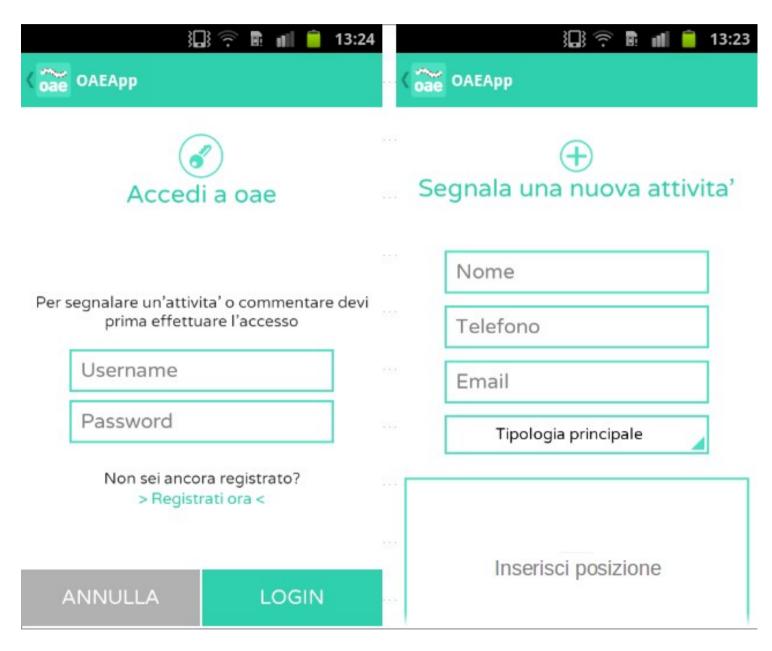
NEI DINTORNI

NUOVA ATTIVITA' ELENCO ATTIVITA



CAEApp	s 🛜 🗈 📶 🧰 13:21	Coae OAEApp	il 🙃 🖬 💼 13:22
Ga			Gas
LISTA	МАРРА	LISTA	МАРРА
DISTANZ GAS Inpdap gruppo d'acquisto (resp solidale)		icciano ampagnano	Poggio Mimeto
GAS Libera Tutti gruppo d'acquisto (resp solidale)	oonsabile/ 978 m	20+ niciplo	090 9
GAS Città dell'Uto gruppo d'acquisto (responsabile/solidale)	^{pia} 1,298 km	cilia astel	7 rascati Valmont Ibano Laziale Velletri

K oae OAEApp	🖟 🛱 💼 💼 13:30		🔛 🛜 🖬 💼 13:30
Zio Bici ciclofficina			<mark>Zio Bici</mark> ciclofficina
Google	Via Casilina		Google Via Casilina
<mark>Indirizzo:</mark> Via Adriano Balbi, 2/ B - 00176 Roma	Telefono: 0693574093	* x *	Chiama
Citta: Roma	Mail: andrea@ziobici.it	222	Portami
<mark>Zona:</mark> Roma Municipio VI	Pagina web: http://www.ziobici.it	535 I	Manda mail
Note: Aperti dal Mar al Sab dalle 16 alle 19.30	dalle 10 alle 13,30 e		Apri il sito



Summaries

- "Open Altra Economia" (OAE): 1 year R&D project
 - Local (though it can be replicated/enhanced everywhere)
- ICT to advance good social and ecological cause
 - Fairer businesses and sustainable consumption patterns
 - Keep as many "people in the loop" as possible
 - Citizens, stakeholders, administrators, technologists
- Open and green technologies
 - Linked Open Data (CC-BY-SA)
 - Free Open Source Software (GPL)
 - Service platform with open API
 - Web application
 - Android app

Ongoing and future work

- Business development
 - Donations, foundations and crowd-funding
 - Ethical advertising?
 - Freemium model?
 - Projects in additional domains (e.g. energy, transport, water)
 - Public funds (EU/national/local)
- Further system testing, maintenance and administration
- Focus on data
 - Quantity
 - Quality (e.g. "freshness" and consistency)
- Measuring
 - Quantitative (e.g. analytics software)
 - Qualitative (e.g. questionnaires)
- Networking
 - E.g. Conferences, symposia
 - Events and media



www.openaltraeconomia.it

Thank you!

Backup

System architecture - Triplestore

